

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV26/12 09.04
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MICHELLE SANTUOSO
SALES PRSN WA- JOE KNAUER

BUYER NAME MICHELLE SANTUOSO

	CLASS: NATL.	LOCAL	REGIONAL
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ICF)

DATE NOV 26 / 12 09.04

DATE NOV26/12 09.04

STA:

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33		S	1205A-1235A	30		\$800.00	11/3	11/3	0		SAT	0
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1274												
PROGRAM : HOT TOPICS (AFTER NCAA FTBL.) CON COM1: HOT TOPICS (AFTER NCAA FTBL.)												
96		A	1219A-1249A	30		\$800.00	11/3	11/3	1		SAT	1
PROGRAM : HOT TOPICS (AFTER NCAA FTBL.) ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:43A AND 1:41A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-33 THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-34												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

97	A		1249A-145A	30		\$700.00	11/3	11/3	1		SAT	1
PROGRAM : HOT TOPICS (AFTER NCAA FTBL.)												
ORD COM1 : LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:43A AND 1:41A												
PART OF A MAKEGOOD MADE UP OF LINES 96-97												

34	S		1235A-135A	30		\$700.00	11/3	11/3	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#33	MISSED: SAT/1205A-1235A				NOV3		30S	\$800.00	(NOV20/12)	
		BUY#34	SAT/1235A-135A				NOV3		30S	\$700.00		
			OFFER: SAT/1219A-1249A				NOV3		30S	\$800.00	PLS ADVISE.	
			& SAT/1249A-145A				NOV3		30S	\$700.00		
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:43A AND 1:41A												

NOV/12 351950.00

CONTRACT TOTAL 351950.00

TOTAL SPOTS 92

MARKET TOTALS \$1,094,050

WFTV 32% WKMG 25% WESH 25% WOFL 16% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE